

# NACo Prescription Discount Card Program



## NACo news releases Alternate quotes

### Release 1

#### Paragraph 3

A. "County residents who have prescription coverage also can save money by using the card for drugs that their health plan doesn't cover," said [County spokesperson]. "But this program is really beneficial for people who are underinsured or uninsured, and they do not have to be in the Medicare program to participate."

B. "Every cardholder has the opportunity to use the card, including people with insurance coverage that might exclude certain drugs," said [County spokesperson]. "Residents can use the card regardless of whether they are in the Medicare program, and the underinsured or uninsured can realize significant savings."

#### Paragraph 5

A. "Presenting the NACo prescription discount card at a participating pharmacy is easy because there is no enrollment form, no membership fee and no restriction on frequency of use," said [County spokesperson]. "Cardholders and their family members can all use the card, and it may be presented whenever their prescriptions are not covered by insurance."

B. "The NACo prescription discount card can be used by any family members of the cardholder, and participating pharmacies will honor it any time drugs are not covered by insurance," said [County spokesperson]. "It's easy to present the card, which has no limits on how often it may be used, and there is no membership fee or enrollment form."

### Release 2

#### Paragraph 3

A. "The NACo prescription discount card offers significant savings for both uninsured and underinsured residents of the county, and residents do not have to be Medicare beneficiaries to use the card," said [County spokesperson]. "Even residents who have insurance coverage can use the card when their plan does not cover a particular drug."

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B. "Hundreds of counties across the nation are participating in the NACo program, and we are proud to join them because of the significant savings that can be realized by uninsured and underinsured residents," said [County spokesperson]. "Medicare beneficiaries can use the card, and so can insured people, in cases where a prescription drug is not covered."

## Paragraph 6

A. "There are no enrollment forms, restrictions, fees or use limits with the NACo prescription discount card, which makes it very easy for our residents," said [County spokesperson]. "A cardholder simply presents the card at a participating pharmacy any time that a prescription is not covered by insurance."

B. "Cardholders and their family members can use the card when their prescription drug is not covered by insurance," said [County Spokesperson]. "It is easy to use because there is no enrollment fee, no restrictions or use limits, and no fees. You simply present the card at a participating pharmacy."

## Release 3

### Paragraph 7

A. "Presenting the NACo prescription discount card at a participating pharmacy is easy," said [County spokesperson]. "Cardholders don't have to worry about an enrollment form, membership fee or frequency-of-use restrictions. In addition, all of a cardholder's family members can use the same card, and it may be presented whenever their prescriptions are not covered by insurance."

"NACo has made the prescription discount card program easy to use at any participating pharmacy," said [County spokesperson]. "For example, there are no membership fees, enrollment forms or use restrictions. Every family member can use the card, and it can offer savings when their prescriptions are not covered by insurance."