

NACo Prescription Discount Card Program



[Insert County Name] Prescription Discount Card Program Radio PSA Script :30

To help you and your family save money on prescription medicine not covered by insurance, [insert county name] and the National Association of Counties are pleased to announce the [insert county name] Prescription Discount Card Program.

Available at no cost to all county residents, the [insert county name] Prescription Discount Card Program can save an average of 22% off the price of all commonly prescribed medications.

To print an ID card that can be used immediately at a participating pharmacy, locate a pharmacy, or access other program tools, visit www.caremark.com/naco, or call toll free 1-877-321-2652 for more information.

That's www.caremark.com/naco or 1-877-321-2652